



Surfing Walk of Fame

Honoring Surfing since 1993

Surfing Walk of Fame Celebrates 25 years!

Thank you for your continued support in recognizing and honoring legends of surfing. It's because of your long standing sponsorship commitment, 2018 will mark 25 years of immortalizing our sport's greats, in stone, along the sidewalks of Surf City USA's iconic Main Street and PCH. We have a lot of work ahead of us, and have developed a two year plan that will ensure a first class celebration, and maximize our sponsors' exposure and benefits.

This two year package is exclusive to 10 sponsors only. The package includes:

2017 – Induction Day – August 3rd

- ✓ Your name / logo on Main Street banner
- ✓ Your name / logo on the t-shirt
- ✓ Your name / logo on the poster
- ✓ Full page ad in our program
- ✓ Invite for 4 to cocktail reception Wednesday evening before induction
- ✓ Table of 10 at the luncheon following the ceremony
- ✓ Listing & link on the SWoF website

25th Anniversary Year

2018 – Induction Day – August 2nd

All of the benefits listed above – Plus...

- ✓ Table of 10 at the *Gala Dinner*
- ✓ 10 Special Edition *coffee table* books
- ✓ Full page ad in coffee table book
- ✓ Special Edition *tribute* DVD

Total package: \$10,000.

Payable in 2 installments of \$5,000: February 2017 and January 2018.

Surfing Walk of Fame is a 501(c)3 organization, and can provide our ID number for your tax-exempt contribution.

Again, thank you for appreciating the importance of preserving our sport's heritage by commemorating the men and women who have made a global impact on our sport and culture as pioneers and champions.

Yours in Surfing,

Don MacAllister - SWoF President and the SwoF Board of Directors

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